

A-SQUARE WEB SOLUTIONS

Design, Development & Digital
marketing

www.asquarewebsolutions.com

REACH US AT

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Company Profile



Name..... A-square web solutions

Type..... Privately held

Industry..... IT services

Year of Foundation..... 2017

Location..... Ghaziabad, India

Services..... Custom software development Design, redesign, support, integration and maintenance of custom software, Software testing Information technology consulting Writing technical documentation Custom web-design and original artwork

Website..... www.asquarewebsolutions.com/

Why A-square?

Commitment

Our solo motto is client satisfaction, and we are committed to it. Our award-winning web design services was founded on creativity and innovation; backed by research. We develop business websites that tells your brand stories.

Ethics & Integrity

Good ethics brings good business. Grit Fusion team act with integrity, and follows the goodness of morality. We are rational creatures. We aim to do what is right for your business, and that's where we like to live.

Pride in Innovation

We are passionate in turning our creative thoughts and intelligence into our effective website design services. Our innovative mind powers the persistence and consistency. Our work is our pride. Our innovative design makes your website stand out.

Strategy and Implementation

We create a strategy for your whole design and development; We understand your needs, requirements, purpose & customers, we serve you the exact user experience and solution you need.

Services



Web application development

A-square web has been specializing in the development of Web-based software, distinguished by rich user interface and functionality running on the client side in browser. At that time it was unusual, but now a days it is rather a standard. We always strive to keep our advance in this area by following the modern industry trends and instantly enhancing our skills.

Mobile Application Development

we are intensively working on the creation of applications for mobile platforms - such as iOS, Android, Windows Phone, Symbian, and Blackberry - and perform their integration with the server side. Our versatile team of experienced developers creates mobile applications personalized for our customers' needs and takes care of the highest functionality and usability level.

DevOps Services

Do you intend to build up confidence in the flawless delivery process or enable your company to better service your customers and as a result, compete more actively in the market? This is possible with the professional DevOps teams who will automatize your feedback loop, speed up the software delivery process, and have all needed tooling to automate and streamline your software development.

Expertise

E-commerce Software Development

We have massive experience in building complex and reliable custom e-commerce solutions and highly-scalable B2C/B2B e-commerce portals based on top-rated both commercial and open source platforms.

Product Lifecycle Management Software

The development team has over 10 years of experience in the development of an online PLM platform.

Custom CRM Development

We are skilled in delivering powerful and ne-tuned client management software. This could be B2B or B2C enterprises running CRM solutions for 5-7M customers or middle-sized and small businesses with 10-40 K client's base.

Enterprise Resource Planning System Integration

We provide a full spectrum of ERP solutions implementations for companies worldwide: from small businesses to enterprise-level customers. We work over a lot of related solutions, including complex implementation projects.

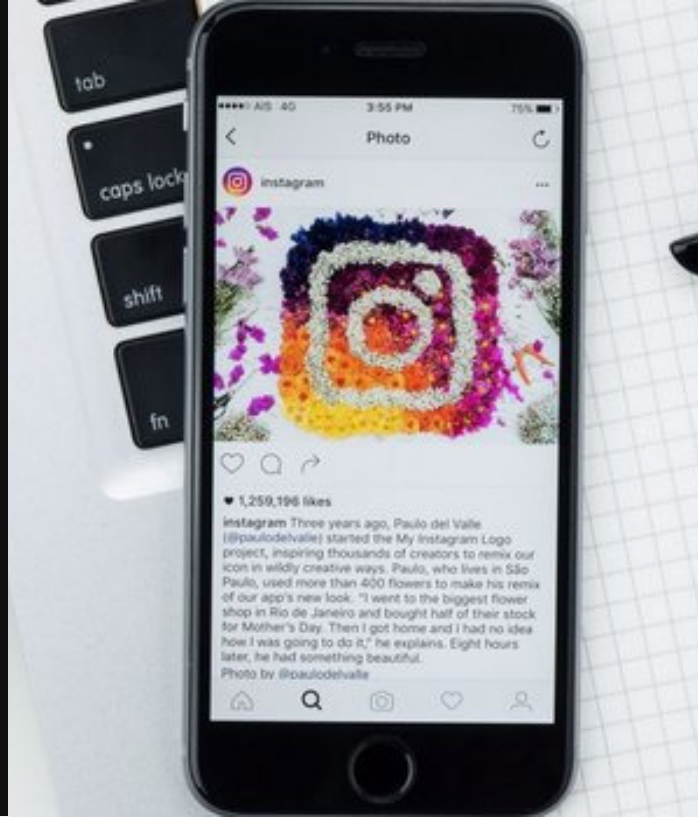
DEVELOP & DEPLOY

When we finish careful analysis and planning, A-square will DEPLOY that technique as indicated by the usage and execution design.

Plan Implementation and Graphic Design

Execution Analysis

Forming and Maintaining a Strategic Partnership



MARKETING & PROMOTION

Digital Marketing

SEO Services

Social Media Optimization

Online Reputation Management

Pay Per Click

Social Media Management



DESIGN & BRAND

Web Design

Corporate Identity

Flash Design

UI / UX Design

Website Redesign

Animation & Graphics Design

OTHER
CONVERSION OPTIMIZATION
LEAD GENERATION
E-MAIL MARKETING
PRESS RELEASE



Methodologies

We endeavor to apply fundamental yet personalized approach to every customer and their project. For example, we use a long-reputable Waterfall method of software development as well as cutting-edge Agile, Scrum and Kanban methodologies.

Waterfall development method is ideal for projects with clear task formalization and xed scope of work, i.e. for small and medium-size projects. Waterfall methodology comprises the following steps:

- working out system requirements, drawing up and approving the specification
- design and prototyping
- development
- delivery
- support.

Agile, Scrum, Kanban, etc. methodologies have their own distinctive features:

- speeding up software system commissioning
- minimizing development iteration cycles
- reduced periods of feedback between market/user requirements and functions implementation
- iteration-based approach and adaptive production methods;
- retrospective procedures allow to x defects promptly and enhance productivity and quality.

Contact Information

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Also find us on: LinkedIn, Facebook,
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